



# International University of Leadership

*Where Leaders Are Born!*

## DBA Curriculum

DBA courses are 3 or 6 Credits each, student must reach 60 credits to complete the program according to the curriculum below:

### Core Courses: 45 Credits

AUL 700-PA	Leadership Development	3
AUL 702	Entrepreneurial Case studies	3
AUL 704	Cross Cultural Management	3
AUL 706	Management of Change	3
AUL 708-PA	Planning for Organizations	3
AUL 710	Entrepreneurial Consulting Project (I and II)	6
AUL 712	Entrepreneurship and Innovation	3
AUL 714	Gender and Management Styles	3
AUL 716	E Portfolio Planning	3
AUL 718	International Environments	
	Systems Perspectives in Global Organizations	3
AUL 720	Opportunity Analysis	3
AUL 722	Research Instruments Qualitative and Quantitative	3
AUL 726	Global Entrepreneurial Leadership (I and II)	6

### COMP- Comprehensive Examination

Pass or Fail

### Scholarly Research Project Courses- 15 Credits

AUL 724	Team Research Project (I and II)	6
AUL 728	Independent Study (I and II)	6
AUL 730	Dissertation Continuance	3

\*Proctored Assessment required for the course- PA

\*\*Order of courses changes according to student entry date.

## DOCTORATE COURSE DESCRIPTIONS

### Course numbering system: 700–730 Doctorate Courses

**Prerequisites:** Before registering for a course, students must have successfully completed all required pre-requisites for that course.

**PA: Proctored Assessment-** Courses with a “PA” code means students must pass the final assessment through proctored settings.

**Comprehensive Examination or COMP:** After the completion of all core coursework included in the doctoral program of study, the student is required to pass a comprehensive examination administered by the program department.

### Core Courses- 45 Credits

#### **AUL 700 Leadership Development- PA, 3 Credits**

The objective of this course is to assist students with identifying and cultivating leadership qualities in organizational settings and encourages them to strengthen “leadership” within themselves. Leadership qualities of entrepreneurs in the fields business, education, and social service are examined as students take a multidisciplinary approach to the subject.

#### **AUL 702 Entrepreneurial Case studies, 3 Credits**

The objective of this course is to build on the knowledge and practical consulting skills learned through case study development. In this case students are assigned a team project in the international setting where the course is taking place. The team is now real, and the students must develop innovative solutions while working face to face with the stakeholders in the project.

#### **AUL 704 Cross Cultural Management, 3 Credits**

The objective of this course is to examine different cultures in different regions of the world through the use of case studies of entrepreneurial leaders. Student teams are assigned an article for review and presentation to the group. They develop skills to present the information in an effective and innovative manner using power point and discussion activities.

#### **AUL 706 Management of Change, 3 Credits**

This course examines a general theory of change and its possible applications. Students will extend their existing plans from the previous course by outlining a successful implementation of the planned change.

#### **AUL 708 Planning for Organizations- PA, 3 Credits**

This course provides an overview of traditional approaches to strategic planning and examines their strengths and limitations. Students will begin to develop a strategic plan that is relevant for their selected organization by tracing the organization’s historical development and measuring its economic objectives.

#### **AUL 710 Entrepreneurial Consulting Project (I and II), 6 Credits**

Students learn how a consulting business operates through hands-on experience as part of a virtual consulting team. Selected projects that benefit communities throughout the world are solicited prior to the course, and then virtual teams carry out the project design from beginning to end. The course is often offered in multiple sections to accommodate several team projects.

**AUL 712 Entrepreneurship and Innovation, 3 Credits**

Students are introduced to the concept of entrepreneurial thinking and the role that it plays in our economy and society. Student suggestions for creating innovation and change in their local community or workplace are incorporated into class projects.

**AUL 714 Gender and Management Styles, 3 Credits**

Early socialization of gender identity has cultural ramifications that play a large role in management styles and leadership positions throughout the workplace today. Students gain an understanding of this socialization process and learn how men and women communicate differently through verbal, written and non-verbal communication and problem-solving approaches. They also learn how to assess and develop their own communication style.

**AUL 716 E Portfolio Planning, 3 Credits**

Students use technology to create visual and narrative explanations of their professional skills and leadership abilities through the development of an e-Portfolio. Students then assess their current career and develop a plan to expand their potential over the next decade by conducting a “what if?” analysis.

**AUL 718 International Environments: Systems Perspectives in Global Organizations, 3 Credits**

This course identifies major issues in regions throughout the world and analyzes their impact on the region’s economy. Case studies illustrate examples of situations where local issues played a major role and had an economic impact. Innovative leaders are identified along with the new solutions they implemented.

**AUL 720 Opportunity Analysis, 3 Credits**

This course introduces students to strategic thinking about complex problems. Designed for a multidisciplinary audience, students work together to identify opportunities and analyze their potential in each other's workplaces and communities.

**AUL 722 Research Instruments—Qualitative and Quantitative, 3 Credits**

The course introduces students to advanced principles of research. Students learn to distinguish between quantitative and qualitative research paradigms and are encouraged to use these paradigms to develop and test survey instruments for their dissertations or entrepreneurial ideas.

**AUL 726 Global Entrepreneurial Leadership (I and II), Prerequisite: AUL 710, 6 Credits**

Students first identify global entrepreneurial leaders to gain an awareness of various styles and strategies used in business, education and social service settings worldwide. They then compare and contrast these lessons with someone from their own community. Lastly, they develop their entrepreneurial leadership skills through global networking.

**COMP Exam- PA**

After the completion of core coursework included in the doctoral program of study, the student is required to pass a comprehensive examination administered by the program department. Students should schedule to take their Comp Examination as soon as they can. Comp Examination is scheduled three times a year at the beginning of each Semester.

**Scholarly Research Project Courses- 15 Credits**

**AUL 724 Team Research Project (I and II), 6 Credits**

A virtual team is used to complete a specific research project as defined by the professors. Students sharpen their research skills and team building strategies.

**AUL 728 Independent Study (I and II), Prerequisite: AUL 722, 6 Credits**

Students work independently to develop a creative, practical solution to a problem faced in their workplace or community after conducting research on both the problem and solution alternatives. Students may develop an entrepreneurial opportunity into a business plan or write an in-depth case study about an entrepreneurial venture, including financial data.

**AUL 730 Dissertation Continuance, Prerequisite: AUL 728, 3 Credits**

The objective of this course is designed for students to complete their capstone project and finalize the dissertation defense.

## DOCTORATE OF BUSINESS ADMINISTRATION PROGRAM OUTCOMES

The purpose of the program is to educate students in the concepts and techniques needed to understand a range of business disciplines and to conduct research on issues arising in professional business practice. Students are expected to advance and navigate technology-driven worlds that apply to all business organizations. Program Learning Outcomes (PLOs) are program wide objectives that are set by the University faculty.

### **Doctoral program objectives include:**

- To provide students with the opportunity to learn the latest academic theories, concepts, techniques and applications with emphasis on teaching, research, practice in the field of concentration, and consulting,
- To extend the knowledge, expertise and skill of students through the application of research to business problems and issues by including internships, teaching experiences, and special study projects as a part of the curriculum,
- To develop the student's ability to carry out independent research at an advanced level, and enhance their ability to deliver their ideas, research methodology and findings by means of formal presentations with critiques of their analytical, written, oral and media presentation skills in business, professional, and educational environments,
- To create opportunities for the University's bachelor and master degree students to continue their business education by undertaking the doctoral degree course of study.

The DBA program is designed to serve this need by providing doctoral-level education to professional practitioners in business and management.

Upon completion of the DBA program, well defined students are ready to enter the international business world and successful employment, publications of scholarly papers, professional research and teaching at institutes and Universities.

### **Doctoral program outcomes**

1. Demonstrate advanced knowledge and competence in the latest academic theories, concepts, technology-enabled opportunities, financially justified analysis, research operations and market-based economy in a global field of business administration,
2. Demonstrate integration from business and non-business disciplines to generate novel ideas, strategies, and practical approaches to address business issues faced by senior leadership in organizations,
3. Demonstrate effective research skills including formulation of research problem; integration of previous publications into an appropriate literature review; design of a research study; data analysis; ability to summarize and present the results,
4. Generate, evaluate, and assess the ethical obligations and responsibilities of business for the purpose of responsible management,
5. Demonstrate an ability to address complex industry challenges using the frameworks of industry rules and regulations that build prescriptive conclusions and real world experience and knowledge.

### **The Dissertation outcomes**

The dissertation is the final scholarly product of the program. This document must complete the proposed research study, presenting detailed results and analyses. The dissertation must present a careful synthesis and evaluation of the work done and the findings obtained. All claims must be warranted, and limitations admitted. Suggestions for future research in the field that build on the instant research are required to demonstrate the fruitfulness of this research.

### **The capstone project outcomes are:**

1. Concept paper – Demonstration of students' ability to articulate a research study.
2. Quality review methods – Demonstration of students' ability to conduct a review of the alignment of methods, design and question in the dissertation study.
3. Defense – Demonstration of students' ability to present and defend their research and findings.